

Privacy statement visitors website

Appendix IX from SFG privacy regulations

Staay Food Group takes privacy seriously. If you would like to know what personal data we have recorded on you, you can always get in touch with us at pz@staayfoodgroup.nl.

This privacy statement briefly describes how we treat the personal data of visitors to this website and how we protect those details.

The purposes of processing the data of visitors to the website

If you complete a contact- (registration- / or order-) form on the website or send us an e-mail, the details that you send to us will be retained for as long as it is necessary to answer or deal with the form or e-mail fully.

Click behaviour and visitor data

General visitor data is retained by our website. The IP address of your computer, username (if applicable), the time of request and data sent by a visitor's browser are registered and used for statistical analysis of visitor and click behaviour on the website. We also use this data to improve how the website works. We endeavour to keep this data as anonymous as possible. This data is not disclosed to third parties.

Google Analytics

We make use of Google Analytics to monitor how the website is used and how effective our Adwords ads are on Google search result pages. The information obtained, including your computer's IP address, is transferred to servers in the United States where it is stored by Google. For more information, read [Google's privacy policy](#) and the specific [Google Analytics privacy policy](#).

Google uses this information to record how our website is used, to provide us with reports on the website and to offer its advertisers information about the effectiveness of their campaigns. Google may supply this information to third parties insofar as it is legally obliged to do so or insofar as these parties process the information on Google's behalf. This is something over which we have no control. We have, however, given Google permission to use the analytics information for its other services.

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Social media

Buttons have been included on this website to allow you to share pages on social networks [Facebook, LinkedIn, Instagram and Twitter]. These buttons are included by using code supplied by [Facebook, LinkedIn, Instagram and Twitter] itself/themselves. This code places a cookie (see below).

In order to know what [Facebook](#) and LinkedIn and [Instagram](#) and [Twitter](#) do with the personal data processed by means of these cookies, see their respective privacy statements (which may be frequently amended).

Use of cookies

We make use of cookies when offering electronic services. A cookie is a small, simple file that is sent with web pages from this website and is saved on the hard drive of your computer by your browser. We use cookies to remember your settings and preferences. You can switch off these cookies via your browser. Further explanation is [provided by the Consumentenbond](#) (in Dutch), for example.

Cookies from the American company Google are placed via our website as part of its 'Analytics' service. We use this service to record and obtain reports on how visitors use the website. Google may supply this information to third parties insofar as it is legally obliged to do so or insofar as these parties process the information on its behalf. This is something over which we have no control.

Privacy statement amendments

We reserve the right to amend this privacy statement. Should we do so, any amendments will be published on this website.

Papendrecht, 22 May 2018